



## Sponsor Opportunities

### Events:

**Ride March 10**

**Conversations March 10**

**Move March 9 – 14**

**Party March 14**

**Bid March 9 -16**

**100% of the event proceeds increase access for underserved youth to participate in athletic participation and education.**

Our community leans in to increase access to youth participation in athletics and education. MAF Week has so many ways to participate – some new events as well as our tradition of the annual Spin-A-Thon fundraiser.

- Ride on March 10<sup>th</sup>  
Two spin classes held at the MAC filled with fun, great energy and time for stretching.
- Conversations on March 10<sup>th</sup>  
Experience for high school students with former collegiate, Olympic and professional athletes
- Move from March 9<sup>th</sup> to March 14<sup>th</sup>  
Watch for additional activities for MAC members throughout the week!
- Party on March 14<sup>th</sup>  
Live music will electrify an evening gathering to celebrate, connect with friends and enjoy community.
- Bid from March 9<sup>th</sup> – 15<sup>th</sup>  
An online auction filled with experience-based activities and fantastic items.

Your donation is tax-deductible to the extent allowed by law. Our Federal Tax ID is #93-1014651. As a sponsor, there are many benefits and options for your contribution. You can pay online with a credit card, send a check to Multnomah Athletic Foundation or we can send an invoice to your business.

Please contact Lisa Bendt at 503-840-7091 to discuss sponsorship opportunities.

More information at [MultnomahAthleticFoundation.com](https://www.MultnomahAthleticFoundation.com)

### **BIG WHEEL Sponsor \$5,000**

- Identified as a **BIG WHEEL** Sponsor in all marketing for the event
- BIG WHEEL Sponsor logo in Winged M magazine in March (deadline Feb 1) and April 2024.
- BIG WHEEL Sponsor Logo listing at the Ride and the Party
- Your logo prominently displayed on the banner in the event spaces during the March events
- Social media exposure via Facebook and Instagram
- Story and hyperlink to your organization's website on the Multnomah Athletic Foundation website for a year
- Opportunities for a representative to speak at the Party and to be recorded for the sponsor video spots.
- Five Rider registrations and five Party invitations to use or offer to your team
- Sponsor focus on the top of each riding hour or class during the Ride.

### **DERAILLEUR Sponsor \$2,500**

- Identified as a **DERAILLEUR** Sponsor in all marketing for the event
- DERAILLUEUR Sponsor logo in Winged M magazine in March (deadline Feb 1) and April 2024.
- DERAILLUEUR Sponsor Logo listing at the Ride and the Party
- Inclusion on the sponsor displays in the event spaces, social media exposure via Facebook and Instagram
- Three Rider registrations and four Party invitations to use or offer to your team

### **HANDLEBARS Sponsor \$1,000**

- Identified as a **HANDLEBARS** Sponsor in all marketing for the event
- HANDLEBARS Sponsor name listing in Winged M magazine in March (deadline Feb 1) and April 2024.
- HANDLEBARS Sponsor Logo listing at the Ride and the Party
- Inclusion on the sponsor displays in the event spaces, social media exposure via Facebook and Instagram
- Two Rider registrations and four Party invitations to use or offer to your team

### **SPOKES Sponsors \$500**

- Identified as a **SPOKES** Sponsor in all marketing for the event
- SPOKES Sponsor name listing in Winged M magazine in March (deadline Feb 1) and April 2024.
- SPOKES Sponsor name listing at the Ride and the Party
- Inclusion on the sponsor displays in the event spaces, social media exposure via Facebook and Instagram
- One Rider registration and two Party invitations to use or offer to your team

### **PEDALS In-Kind Sponsors, Prize Sponsors and Auction Sponsors**

- **PEDALS** name listing at the Ride and the Party
- Inclusion on the sponsor displays in the event spin spaces, social media exposure via Facebook and Instagram
- Two Party invitations to use or offer to your team. Additional complimentary tickets can be provided based on the value of the in-kind donation.

All riders, sponsors, supporters, and guests are invited to The Party to celebrate our community, wrap up the fun and connect with friends.

All sponsors have an option to include promotional items in the 2024 goodie bags. We will offer goodie bag bar for 80 people as part of the Spin-a-thon. We will give the participants the opportunity to personally select items for the sponsor table to assemble their own bags. The goal is to provide an opportunity for the sponsors while not wasting products and materials.

The Multnomah Athletic Foundation is a 501 (c) 3 public nonprofit. We have provided over \$824,000 in community grants supporting youth sports opportunities and awarded more than \$2 million in scholarships to student athletes in the Portland metro area. The Multnomah Athletic Foundation in 2023 has invested over \$120,000 in grants and an additional \$132,000 in scholarships with help from people like you!