



## **MAF Week 2023 Sponsor Opportunities**

**Ride March 12**

**Move March 12 – 18**

**Party March 18**

**Bid March 12 - 18**

**Registration opens January 15, 2023**

**100% of the event proceeds increase access for underserved youth to participate in athletic participation and education.**

The Multnomah Athletic Foundation is a 501 (c) 3 public nonprofit. We have provided over \$824,000 in community grants supporting youth sports opportunities and awarded more than \$2 million in scholarships to student athletes in the Portland metro area. The Multnomah Athletic Foundation in 2022 has invested over \$115,000 in grants and an additional \$131,000 in scholarships with help from people like you!

Our community leans in to enable access to youth participation in athletics and education. One way that you can make a difference is through participating in our annual Spin-A-Thon fundraiser, and in 2023 the event has so many ways to join.

- Ride on March 12<sup>th</sup>  
Three spin classes held at the MAC filled with fun, great energy and time for stretching.
- Move happening from March 12<sup>th</sup> to March 18<sup>th</sup>  
Watch for additional activities for MAC members throughout the week!
- Party on March 18<sup>th</sup>  
Gathering together to celebrate, connect with friends and enjoy community.
- Bid from March 12<sup>th</sup> – 18<sup>th</sup>  
An online auction filled with experience based activities.

Your donation is tax-deductible to the extent allowed by law. Our Federal Tax ID is #93-1014651. As a sponsor, there are many benefits and options for your contribution. You can pay online with a credit card, send a check to Multnomah Athletic Foundation or we can send an invoice to your business.

Please contact Lisa Bendt at 503-840-7091 to discuss sponsorship opportunities.

More information at [MultnomahAthleticFoundation.com](https://www.MultnomahAthleticFoundation.com)

### **BIG WHEEL Sponsor \$5,000**

- Identified as a **BIG WHEEL** Sponsor in all marketing for the event
- BIG WHEEL Sponsor logo in Winged M magazine in March (deadline Jan 27<sup>th</sup>) and April 2023.
- BIG WHEEL Sponsor Logo listing at the Ride and the Party
- Your logo prominently displayed on the banner in the spin event spaces during the March events
- Social media exposure via Facebook and Instagram
- Story and hyperlink to your organization's website on the Multnomah Athletic Foundation website for a year
- Opportunities for a representative to speak at the Party and to be recorded for the sponsor video spots.
- Five Rider registrations and five Party invitations to use or offer to your team
- Sponsor focus on the top of each riding hour or class during the Ride.

### **DERAILLEUR Sponsor \$2,500**

- Identified as a **DERAILLEUR** Sponsor in all marketing for the event
- DERAILLUEUR Sponsor logo in Winged M magazine in March (deadline Jan 27<sup>th</sup> ) and April 2023.
- DERAILLUEUR Sponsor Logo listing at the Ride and the Party
- Inclusion on the sponsor displays in the spin event spaces, social media exposure via Facebook and Instagram
- Three Rider registrations and five Party invitations to use or offer to your team

### **HANDLEBARS Sponsor \$1,000**

- Identified as a **HANDLEBARS** Sponsor in all marketing for the event
- HANDLEBARS Sponsor name listing in Winged M magazine March (deadline Jan 27<sup>th</sup> ) and April 2023
- HANDLEBARS Sponsor Logo listing at the Ride and the Party
- Inclusion on the sponsor displays in the event spin spaces, social media exposure via Facebook and Instagram
- Two Rider registrations and five Party invitations to use or offer to your team

### **SPOKES Sponsors \$500**

- Identified as a **SPOKES** Sponsor in all marketing for the event
- SPOKES Sponsor name listing in Winged M magazine March (deadline Jan 27<sup>th</sup>) and April 2023
- SPOKES Sponsor name listing at the Ride and the Party
- Inclusion on the sponsor displays in the event spin spaces, social media exposure via Facebook and Instagram
- One Rider registration and five Party invitations to use or offer to your team

### **PEDALS In-Kind Sponsors, Prize Sponsors and Auction Sponsors**

- **PEDALS** name listing at the Ride and the Party
- Inclusion on the sponsor displays in the event spin spaces, social media exposure via Facebook and Instagram
- Five Party invitations to use or offer to your team

All riders, sponsors, supporters, and guests are invited to The Party to celebrate our community, wrap up the fun and connect with friends.

All sponsors have an option to include promotional items in the 2023 goodie bags. We will offer goodie bag bar for 100 people. A slightly different and targeted approach - we will give the participants the opportunity to personally select items for the sponsor table to assemble their own bags. The goal is to provide an opportunity for the sponsors while not wasting products and materials.