

HOLLA was founded in 2013 by Executive Director, Eric Knox. Eric moved back to Portland after some time in LA and discovered gentrification had significantly impacted NE Portland and that displaced students of color lacked role models of color within the school systems. HOLLA was founded in response to this lack of representation in order to provide mentors of color to engage relationally with students.

HOLLA exists to empower students of color in Portland. Their priority is to change the narrative of youth of color through culturally responsive relationships. The programs provide representation, equity, and a wide range of supports for mentees and their families. Beneficiaries of their program are connected to educational supports, mental health, athletics, food, clothing, housing, and more.

Visit MultnomahAthleticFoundation.com for more information about HOLLA and all of our grant partners.



GRANT PARTNERS

The Multnomah Athletic Foundation supports nonprofit organizations with a wide range of athletic activities and access points. Our community is served by many vital nonprofit organizations that support youth. Below you will find a list of the foundation's community grant partners over the last 12 months. We are deeply appreciative of the work that they do and we are proud to be a part of their teams.

AC Portland | soccer · k-8 / Adaptive Sports Northwest | adaptive athletics · k-12

Adelante Mujeres | soccer · middle school / Alano Club | general athletics · high school

Big Yard Foundation | summer camp · k-8 / Bike First! | summer camp · middle school

BridgeCity Soccer | soccer · k-12 / Camp Fire Columbia | summer camp · k-12

Community Transitional School | general athletics · k-8

De La Salle North Catholic High School | general athletics · high school

Elevate Oregon | basketball · high school / Elite Sports Academy | summer camp · k-8

Friends of Baseball | baseball · k-12 / First Tee of Greater Portland | golf · k-12

Greater Than | running · elementary school / HOLLA | basketball · high school

Innercity Basketball | basketball · middle/high school

Life Expanding Adventure Program | river rafting high school

Oregon Ballet Theatre | ballet · elementary school

Oregon Youth Sailing Foundation | sailing · middle/high school

Pacific University | handball · college

Parrott Creek Child & Family Services | general athletics · high school

Portland Community Football Club | soccer · k-12 / Portland Tennis & Education | tennis · k-12

Rip City Boxing | boxing · middle/high school / Rose City Rollers | roller derby · middle/high school

Special Hoop Camp | basketball · k-12

Join us as we recognize the impactful work and deep engagement of our grant partners from 5-7 p.m. on Wednesday, Nov. 9. The Impact Award event is free and open to everyone with the purpose of promoting community connections and conversations. Register by visiting MultnomahAthleticFoundation.com

