



## **SPIN-A-THON 2022 Sponsor Opportunities**

**The Ride February 6**

**The Move February 5-6**

**The Party February 8**

**Registration opens January 1, 2022**

**100% of the event proceeds increase access for underserved youth to participate in athletic participation and education.**

The Multnomah Athletic Foundation is a 501 (c) 3 public nonprofit. We have provided over \$774,000 in community grants supporting youth sports opportunities and awarded \$1.9 million in scholarships to student athletes in the Portland metro area.

Athletics look different, education looks different, gatherings look different. Our commitment to the communities we serve remains resolute. The Multnomah Athletic Foundation in 2021 has invested over \$116,000 in grants and an additional \$130,000 in scholarships with help from people like you!

Our community has continued to lean in and step up to enable access to youth participation in athletics and education. One way that you can make a difference is through participating in our annual Spin-A-Thon fundraiser, and in 2022 the event has three ways to join.

- **The Ride on February 6<sup>th</sup>**  
Three spin classes held at the MAC filled with fun, great energy and time for stretching.
- **The Move happening February 5<sup>th</sup> through 6<sup>th</sup>**  
Provides participation in any sport or activity you love (running, skiing, walking, riding, etc). We encourage families, friends or groups to connect, join forces and track movement as a team, all possible through the event app.
- **The Party on February 8<sup>th</sup>**  
Gathering together to celebrate, connect with friends and raise money this includes a short auction.

Your donation is tax-deductible to the extent allowed by law. Our Federal Tax ID is #93-1014651. As a sponsor, there are many benefits and options for your contribution. You can pay online with a credit card, send a check to Multnomah Athletic Foundation or we can send an invoice to your business.

Please contact Lisa Bendt at 503-840-7091 to discuss sponsorship opportunities.

More information at [MultnomahAthleticFoundation.com](https://MultnomahAthleticFoundation.com)

### **BIG WHEEL Sponsor \$5,000**

- Identified as a **BIG WHEEL** Sponsor in all marketing for the event
- BIG WHEEL Sponsor logo in Winged M magazine in February 2022 (deadline Jan 6<sup>th</sup> )
- BIG WHEEL Sponsor Logo listing at the Ride and the Party
- Your logo prominently displayed on the banner in the spin event spaces during the Feb 6 event
- Social media exposure via Facebook, Instagram and the Move app
- Story and hyperlink to your organization's website on the Multnomah Athletic Foundation website for a year
- Opportunities for a representative to speak at the Party and to be recorded for the sponsor video spots.
- Five Rider registrations and ten Move registrations to use or offer to your team
- Sponsor focus on the top of each riding hour or class during the Ride.

### **DERAILLEUR Sponsor \$2,500**

- Identified as a **DERAILLEUR** Sponsor in all marketing for the event
- DERAILLER Sponsor logo in Winged M magazine advertisement in February 2022 (deadline Jan 6<sup>th</sup>)
- DERAILLUER Sponsor Logo listing at the Ride and the Party
- Inclusion on the sponsor displays in the spin event spaces, social media exposure via Facebook, Instagram and the Move app
- Three Rider registrations and ten Move registrations to use or offer to your team

### **HANDLEBARS Sponsor \$1,000**

- Identified as a **HANDLEBARS** Sponsor in all marketing for the event
- HANDLEBARS Sponsor name listing in Winged M magazine advertisement February 2022 (deadline Jan 6<sup>th</sup>)
- HANDLEBARS Sponsor Logo listing at the Ride and the Party
- Inclusion on the sponsor displays in the event spin spaces, social media exposure via Facebook, Instagram and the Move app
- Two Rider registrations and ten Move registrations to use or offer to your team

### **SPOKES Sponsors \$500**

- Identified as a **SPOKES** Sponsor in all marketing for the event
- SPOKES Sponsor name listing in Winged M magazine advertisement February 2022 (deadline Jan 6<sup>th</sup>)
- SPOKES Sponsor name listing at the Ride and the Party
- Inclusion on the sponsor displays in the event spin spaces, social media exposure via Facebook, Instagram and the Move app
- One Rider registration and five Move registrations to use or offer to your team

### **PEDALS In-Kind Sponsors, Prize Sponsors and Auction Sponsors**

- **PEDALS** name listing at the Ride and the Party
- Inclusion on the sponsor displays in the event spin spaces, social media exposure via Facebook, Instagram and the Move app

All riders, sponsors, supporters, and guests are invited to the February 8 Party to celebrate our community, wrap up the fun and connect with friends.

All sponsors have an option to include promotional items in the 2022 goodie bags. We will offer bags to the first 75 riders. A slightly different and targeted approach this year - we will give the riders the opportunity to personally select items for the sponsor table to assemble their own bags. The goal is to provide exposure for the sponsors while not wasting products and materials.