



SPIN-A-THON 2019 Sponsor Opportunities

100% of the event proceeds go directly to community grant outreach to get youth playing, competing and participating.

The Multnomah Athletic Foundation exists to provide confidence and character building opportunities with an emphasis on athletic participation for youth. The Foundation promotes achievement through athletics through community grants, scholarships and athletic events.

The Multnomah Athletic Foundation is a 501 (c) 3 public charity. We have provided over \$550,000 in community grants supporting youth sports opportunities and awarded \$1 million in scholarships to student athletes in the Portland metro area. In 2018, we will invest over \$114,000 in grants and an additional \$122,000 in scholarships with help from people like you!

Your donation is tax-deductible to the extent allowed by law. Our Federal Tax ID is #93-1014651. To Become a Sponsor, schedule a meeting with a member of our team. To make the contribution, you can pay online with a credit card, send a check to Multnomah Athletic Foundation or we can send an invoice to your business.

Please contact Lisa Bendt at 503-517-2350 to discuss sponsorship opportunities.
More information at www.MultnomahAthleticFoundation.com

BIG WHEEL Sponsor \$5,000

- Identified as the BIG WHEEL Sponsor in all marketing for the event
- BIG WHEEL Sponsor logo in Winged M magazine advertisement January 2019 (commitment deadline Dec 1st)
- Your logo prominently displayed on the banner in spin studio for approx. 6 weeks. 19 classes a week avg.
- Social media exposure via Facebook and Instagram
- Hyperlink to your organization on Multnomah Athletic Foundation website for a year
- Opportunities for a representative to speak at the ride and the post ride party.
- Option to include promotional items in riders' goodie bags
- Five one hour rider registrations to use or offer to your team
- Sponsor focus on the top of each riding hour
- First right of refusal for next year

NEW in 2019 - Post Ride Party In-Kind Sponsor (January 31st)

- All riders, sponsors, supporter and guests will gather for a Post Ride party to celebrate the effort and the community outreach made possible by the event.
- Location Sponsor will be Charles Schwab
- Beer and Wine Sponsorship available
- Food and Dessert Sponsorship available
- Media Sponsorship available
- Option to include promotional items in riders' goodie bags

NEW in 2019 – Event Wellness Expo during the event

- An expo around the activities of registration, yoga, cooldown and after riding mingle will take place this year.
- Contact us to discuss if your business or organization would be a good fit for the space.
- First priority will go to the Big Wheel, Handlebar and Spokes Sponsors.

HANDLEBARS Sponsor \$1,000

- Identified as the HANDLEBARS Sponsor of the Spin-a-thon in all marketing for the event
- Inclusion on the sponsor banner in event spin studio, social media exposure via Facebook and Instagram
- HANDLEBARS Sponsor logo in Winged M magazine advertisement January 2019 (commitment deadline Dec 1st)
- Three one hour rider registration to use or offer to your team
- Option to include promotional items in riders' goodie bags

SPOKES Sponsors \$500

- Logo on Multnomah Athletic Foundation website for one year
- Inclusion on the sponsor banner in event spin studio, social media exposure via Facebook and Instagram
- SPOKES Sponsor listing in Winged M magazine advertisement January 2019 (commitment deadline Dec 1st)
- Two one hour rider registration to use or offer to your team
- Option to include promotional items in riders' goodie bags

PEDALS In-Kind Sponsor, Auction and Post Ride Prize donation sponsors

- A great way to show your commitment and enable youth participation in athletics.
- PEDALS listing in Winged M magazine advertisement January 2019, event banner or post ride party.
- Option to include promotional items in riders' goodie bags
- Items possible for door prizes or auction items:
 - Jerseys, heart rate monitor or wearable tech
 - Bike or outdoor equipment
 - Bike fit gift certificate or bike tune-up package
 - Massage gift certificate
 - Bike
- Items possible for goodie bags giveaways:
 - Socks, t-shirts, hats
 - Discount coupons