



MULTNOMAH ATHLETIC FOUNDATION

SPIN-A-THON 2018 Sponsor Opportunities

100% of the event proceeds go directly to community grant outreach to get youth playing, competing and participating.

The Multnomah Athletic Foundation is a 501 (c) 3 public charity. We have provided has over \$550,000 in community grants supporting youth sports opportunities and awarded \$1 million in scholarships to student athletes in the Portland metro area. In 2017, we will invest over \$100,000 in grant and an additional \$100,000 in scholarship with help from people like you!

The Multnomah Athletic Foundation exists to provide confidence and character building opportunities with an emphasis on athletic participation for youth. The Foundation promotes achievement through athletics through community grants, scholarships and athletic events.

Your donation is tax-deductible to the extent allowed by law. Our Federal Tax ID is #93-1014651. To Become a Sponsor, schedule a meeting with one of our team. To make the contribution, you can pay online with a credit card, send a check to Multnomah Athletic Foundation or we can send an invoice to our business.

Please contact Lisa Bendt at 503-517-2350 to discuss sponsorship opportunities. Our website is www.MultnomahAthleticFoundation.com

BIG WHEEL Sponsor \$5,000

- Identified as the BIG WHEEL Sponsor in all marketing for the event
- BIG WHEEL Sponsor logo in Winged M magazine advertisement January 2018
- Your logo prominently displayed on the banner in spin studio for approx. 6 weeks. 19 classes a week avg.
- Social media exposure via Facebook and LinkedIn
- Hyperlink to your organization on Multnomah Athletic Foundation website for a year
- Opportunities for a representative to speak at the event
- Option to include promotional items in rider's goodie bags
- Four one hour rider registration to use or offer to your team
- Sponsor focus on the top of each riding hour
- First right of refusal for next year

HANDLEBARS Sponsor \$1,000

- Identified as the HANDLEBARS Sponsor of the Spin-a-thon in all marketing for the event
- Inclusion on the sponsor banner in event spin studio, social media exposure via Facebook and LinkedIn
- HANDLEBARS Sponsor logo in Winged M magazine advertisement January 2018
- Four one hour rider registration to use or offer to your team
- Option to include promotional items in rider's goodie bags

SPOKES Sponsors \$500

- Logo on Multnomah Athletic Foundation website for one year
- Inclusion on the sponsor banner in event spin studio, social media exposure via Facebook and LinkedIn
- SPOKES Sponsor listing in Winged M magazine advertisement January 2018
- Two one hour rider registration to use or offer to your team
- Option to include promotional items in rider's goodie bags

PEDALS In-Kind Sponsor and Spin Hour Prize donation sponsors

- A great way to show your commitment and enable youth participation in athletics.
- PEDALS listing in Winged M magazine advertisement January 2018 and event banner
- Option to include promotional items in rider's goodie bags
- Items possible for spin hour giveaways (suggested retail value \$100 - \$250):
 - Jerseys
 - Heart rate monitor or wearable tech
 - Bike or outdoor equipment
 - Bike fit gift certificate
 - Bike tune-up package
 - Massage gift certificate
 - Bike
 - Bike vacation with professional group
- Items possible for goodie bags giveaways:
 - Socks
 - T-shirts
 - Discount coupons
 - iTunes gift cards
 - Hats