



MULTNOMAH ATHLETIC FOUNDATION SPIN-A-THON 2017 Sponsor Opportunities

The Multnomah Athletic Foundation is a 501 (c) 3 public charity. We have provided has nearly \$470,000 in community grants supporting youth sports opportunities and awarded \$974,000 in scholarships to student athletes in the Portland metro area.

The Multnomah Athletic Foundation exists to provide confidence and character building opportunities with an emphasis on athletic participation for youth. The Foundation promotes achievement through athletics through community grants, scholarships and athletic events.

Your donation is tax-deductible to the extent allowed by law. Our Federal Tax ID is #93-1014651. No goods or services were provided in exchange for your generous donation. To Become a Sponsor, you can Pay Online with a Credit Card or send a check to Multnomah Athletic Foundation.

Please contact Lisa Bendt at 503-517-2350 to discuss sponsorship opportunities. Our website is www.MultnomahAthleticFoundation.com

BIG WHEEL Sponsor \$2,000

- Identified as the BIG WHEEL Sponsor of the Spin-A-Thon in all marketing for the event
- Hyperlink on Multnomah Athletic Foundation website for a year
- Social media exposure via Facebook and LinkedIn
- BIG WHEEL Sponsor logo in Winged M magazine advertisement January 2017
- Opportunities for a representative to speak at the event
- Your banner displayed at event
- Option to include promotional items in rider's goodie bags
- Prime real estate: one spinning bike for each hour or 4 one hour rider registration
- Sponsor focus for the 1st hour of the ride
- First right of refusal for next year

SPOKES Sponsors \$500

- Logo on Multnomah Athletic Foundation website for one year
- SPOKES Sponsor listing in Winged M magazine advertisement January 2017
- Items possible for goodie bags and spin hour giveaways:
 - Jerseys
 - Heart rate monitor
 - Bike equipment
 - Bike fit gift certificate
 - Bike tune-up package
 - Massage gift certificate
 - Bike
 - Bike vacation with professional group
 - Open to suggestions
- Prime real estate: one spinning bike for each hour or 4 one hour rider registration
- Joint sponsorship with other SPOKES sponsors of 3rd hour of the ride

PEDALS In-Kind Sponsor and Spin Hour Prize donation sponsors

- A great way to show your commitment to your community and participate in helping support local charities.
- Items possible for goodie bags and spin hour giveaways:
 - Jersey
 - Water bottles
 - Socks
 - T-shirts
 - Discount coupons
 - iTunes gift cards